



Introduction to TV/Media

Norwood High School www.mustang.media
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COURSE DESCRIPTION TV1 students will complete coursework that reinforces the core concepts, tools, and best practices of mass media production including, but not limited to Radio Podcasting, Live Television, Streaming Media, and other converging or developing technologies. Students will be asked to plan, produce, and disseminate original media content, in various forms, using professional audio/video tools and technology. This is an entry level media course.

TOPICS INCLUDE Media Ethics, 1st Amendment, Video Camera Controls Functions, Audio Techniques, Microphones, Cables, Connectors, Lighting Techniques, Live Studio TV Production, Radio Podcasting, Digital Editing, Journalism Reporting, Writing for Electronic Media, Planning and Producing, Video Graphics and Effects, Media Convergence, Social Media Streaming Apps

WEIGHTED GRADING POLICY

40%	Classwork	Notes, Classwork, Paperwork, Google Docs, Blog Assignments
40%	Projects	Module Assignments, Group Projects, Hands-On Activities
10%	Tests/Quizzes	Unit Tests and Quizzes, Written Assessments, Study Guides
10%	Participation	Class Participation, Technology Usage, Website Maintenance

STUDENT AGREEMENT Full Name: _____

- You are responsible for your own grade. You must complete assignments, activities, and projects on time to ensure the highest grade possible. Points are deducted for late assignments or projects that miss the assigned deadline.
 - **Signature** _____ **Date** _____

- Mustang Media equipment including, but not limited to, cameras, microphones and computers may be used for assigned projects only. All other personal projects, including projects for other classes, must be approved by the instructor.
 - **Signature** _____ **Date** _____

- Projects created in this class will be posted on the Mustang Media website and may also air on publications such as NHS Update and Mustang Magazine.
 - **Signature** _____ **Date** _____

SEQUENCE OF TOPICS

TERM 1	MODULES, PROJECTS & ACTIVITIES
<ul style="list-style-type: none"> ★ Classroom Procedures, Technology Usage Policies, Computer Literacy ★ Introduction to Mass Media, History of Print/TV/Radio/Film/Internet ★ Early Media, Evolution/Future of Media ★ Live Television, Studio Production Tools, Studio Crew Roles and Responsibilities 	<ul style="list-style-type: none"> ➔ MODULE #1: Wix Website ➔ GROUP PROJECT: Radio Show ➔ ACTIVITY: Golden Age of TV ➔ GROUP PROJECT: TV News Show
TERM 2	MODULES, PROJECTS & ACTIVITIES
<ul style="list-style-type: none"> ★ Introduction to Electronic Field Production, EFP Tools and Best Practices ★ Basic Shot Sequencing, Camera Operation, Tripod Techniques ★ Introduction to Editing and Post Production, Final Cut Pro, Adobe Premiere Pro ★ Cables & Connectors, External Audio and Microphones ★ Storyboarding, Writing for Electronic Media 	<ul style="list-style-type: none"> ➔ MODULE #2: Photo Sequence ➔ ACTIVITY: Camera Stations ➔ MODULE #3: Video Sequence ➔ ACTIVITY: BMX, Dishes Edits ➔ MODULE #4: Advanced CAP's
TERM 3	MODULES, PROJECTS & ACTIVITIES
<ul style="list-style-type: none"> ★ Electronic News Gathering, Role of News Media, Ethics in Journalism, Fake News ★ New Media Convergence, Modern ENG Tools and Best Practices, Feature News ★ Writing and Reporting, On-Camera Techniques, Voice Performance ★ New Media, Social Media News Content 	<ul style="list-style-type: none"> ➔ MODULE #5: Sit-Down Interview ➔ ACTIVITY: Broll Challenge ➔ ACTIVITY: Stand-Up Challenge ➔ ACTIVITY: Reporter Tracking
TERM 4	MODULES, PROJECTS & ACTIVITIES
<ul style="list-style-type: none"> ★ Planning and Directing Projects, News Package Editing, Audio Mixing, Exporting Media for Broadcast ★ Manual Camera Operations, Focus, White Balance & Lighting ★ Graphics for Broadcast Media, Photoshop Techniques, Social Media, Streaming Apps 	<ul style="list-style-type: none"> ➔ GROUP PROJECT: Feature Story ➔ ACTIVITY: News Magazine Show ➔ MODULE #6: Photoshop Portfolio ➔ ACTIVITY: Web Page Portfolio

ACTIVITY: Short-term group assignment; GROUP PROJECT: Long-term group project; MODULE: Short-term individual assignment

Access Google Classroom PER 4: <https://classroom.google.com/u/1/c/Mzc1NzA2Mjc0NTJa>

Access Google Classroom PER 5: <https://classroom.google.com/u/1/c/Mzc1NzI4NDM3ODVa>