



Advanced TV/Media

Norwood High School www.mustang.media

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COURSE DESCRIPTION TV3 and TV4 students will complete coursework that reinforces the core concepts, tools, and best practices of mass media production including, but not limited to Radio Podcasting, Live Television, Streaming Media, and other converging or developing Multimedia technologies. Students will be asked to plan, produce, and disseminate original media content, in various forms, using professional audio/video tools and technology. This is an honors level media course and will require extensive after-school commitment.

TOPICS INCLUDE Media Ethics, 1st Amendment, Video Camera Controls Functions, Audio Techniques, Microphones, Cables, Connectors, Lighting Techniques, Live Studio TV Production, Radio Podcasting, Digital Editing, Journalism Reporting, Writing for Electronic Media, Planning and Producing, Video Graphics and Effects, Media Convergence, Social Media Streaming Apps

WEIGHTED GRADING POLICY

40%	Projects	Individual and Group Projects, Podcasts, Live Studio Events
30%	Classwork	Production Paperwork, Google Docs, Scripts, Storyboards
20%	Website/Blog	Website Maintenance, Blog Assignments, Project Postings
10%	Participation	Project Participation, Technology Usage, Video Service Hours

STUDENT AGREEMENT Full Name: _____

- You are responsible for your own grade. You must complete assignments, blogs, and projects on time to ensure the highest grade possible. Points are deducted for late assignments that miss the assigned deadline.
 - Signature _____ Date _____
- Mustang Media equipment including, but not limited to, cameras, microphones and computers may be used for assigned projects only. All other personal projects, including projects for other classes, must be approved by the instructor. No freelance contracting!
 - Signature _____ Date _____
- Projects created in this class will be posted on the Mustang Media website and may also air on publications such as NHS Update and Mustang Magazine.
 - Signature _____ Date _____